

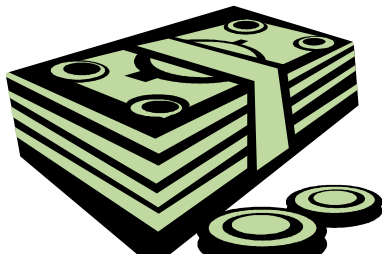
WHY COASTAL ?

There are literally THOUSANDS of businesses out there to choose from. Most of them are pyramid-type deals or pie in the sky schemes. With so many choices, WHY Coastal?

What makes it different? Well first of all, let's look at some facts:

According to the latest networker poll, here are the top 10 criteria people are looking for.

1. Substantial Immediate Income
2. Low Capital to Start compared to Franchise
3. Product Value (Can sell itself)
4. No need to keep product on hand
5. Easy to use and proven marketing system
6. Company Stability
7. Duplicable
8. Worldwide Appeal
9. Exponential Growth
10. Long term income



That's a pretty tall bill for one business to fill. Most businesses meet about 2 or 3 of these criteria, but very few can meet more than that. Many people have tried program after program, trying to find the perfect one, and finally decide to give up. They lose hope that the "Real Thing" truly does exist.

Well, what if I told you that Coastal meets ***ALL*** of the above, and even more? We have merged two of the hottest industries today, Travel and the Internet. The result is a business that blows the competition away. Let's take a closer look at that list again as it applies to Coastal.

1. **Substantial Immediate Income-** \$1,000, \$3,200 and \$9,705 for every new member or client referral
2. **Low Capital to Start compared to Franchise-** Start your very own real business for the very least less than \$1500 start up capital.
3. **Product Value (Can sell itself)-**The Coastal packages are worth over \$15,000, \$25,000 and \$60,000 and yet we retail it for thousands less.
4. **No need to keep product on hand-**You mail the order to the shipping center and they drop ship the product directly to your clients
5. **Easy to use and proven marketing system-**Full training provided by your own personal mentor who has had established success in the business and can show you the ropes. If you can give out a website address and a phone number , you can do this!
6. **Company Stability-**The Coastal Package is over 26 years old, and has been marketed this way via a home business for over 15 years. All the companies we represent are at least 15 years old, and are all licensed and bonded, as well as listed with the BBB.
7. **Duplicable-**The business offers tools for your success and also for the success of anyone you teach. Our marketing system is already in place and is proven , one simply has to plug-in and get started!
8. **Worldwide Appeal-**The Coastal opportunity is available worldwide. The package can be used by anyone, anywhere.
9. **Exponential Growth-**Although Coastal is not multi-level, there is exponential growth built in.
10. **Long term income-**Once you are a Coastal director, you are a director for life! There are no yearly agent fees, no minimum sales requirements, no inactivity penalties.....this business is yours forever.

But we don't stop there...there's more.....

No waiting on checks- You are paid directly by your customer, so you get paid FIRST. You then send the wholesale cost into the shipping center, and the package is drop shipped to your client.

Because the company doesn't pay you anything, they don't keep track of what you do. There are no 1099's at the end of the year. It is up to you to keep track and report what you make.

✓**No restrictions on marketing** - Most companies make you get your ads approved and have to "ok" your ideas before you can use them. Not Coastal. This is YOUR business. You are completely independent. If you can dream it up, you can do it.

✓**Everyone loves to travel!!!** - Travel is the one thing that has universal appeal. Families, businesses, non-profit organizations, retired couples... everybody.... loves this package. Even the biggest skeptic will perk up his ears when you start talking about the Coastal package.

✓ **Dozens of effective marketing methods** - Our Directors use many different methods.... some use the internet exclusively, some just over the telephone, others solely in person. You can use postcards, seminars, trade shows, newspapers, magazines, the internet, business-to-business... the possibilities are endless! And, as part of your personal training, you will be taught about each of these methods and how to use them.

There is no better business out there. I know, because I have looked.

My fiancée and I have been in the industry for 5 years, and have tried just about every program possible. Over 16 in the last 10 years to be exact and this is the **ONLY** thing that ever made us any substantial income, and it has been consistently doing it for over 5 years now. This is all we do. It is our only income.

How many people can say that? That their business they run from their home pays all their bills all by itself?Very few.

Please feel free to call me at my home office, toll-free, 1-877-239-7790 or 1-888-822-5179 with your questions.

I look forward to speaking with you soon!

To your Success,
Crystal Williams

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Coastal Director since 2005

Certified Level 3 Platinum Director

Board of Directors Leadership Council Member Worldwide



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