

## **OUR COMMITMENT TO ETHICAL BUSINESS STANDARDS**

DFI promotes marketing the Coastal Travel Level 1, Level 2 and Level 3 upgrades to the Level 1 Package, the Premier and Platinum Discount Travel Membership Packages. The official pricing in accordance with Coastal Vacations is as follows:

Level 1 Packages are retailed for \$1,295. plus shipping

Level 2 Upgrade is retailed for \$3500. plus shipping to the Level 1 owner

Level 3 Upgrade is retailed for \$ 11,000. plus shipping to the Level 1 owner and is retailed for \$ 7,500. plus shipping to the Premier Package owner.

Premier Package (combination of Level 1 and Level 2 upgrade) is retailed for \$3995. plus shipping.

Platinum Package (combination of Level 1, Level 2 upgrade and Level 3 upgrade) is retailed for \$11,000. plus shipping

### **WHAT THIS POLICY COVERS**

Decide Freedom International (DFI) official position is to adhere to the official pricing structure in accordance with the official Coastal Travel pricing structure. DFI has determined that deviation from the official pricing results in unfair inconsistencies and lack of uniformity among Directors who set their own pricing structures outside of the following parameters.

DFI does not sanction unethical sales activities including but not limited to:

1. Individual sale of high priced training tools ie: CD ROMs, DVD's etc. costing exorbitant amounts of money per copy.
2. Selling the Coastal Travel Packages over or under the suggested retail pricing guidelines set by Coastal Vacations. This includes but is not limited to "Buy Ins" and "Undercutting".
3. Sale of individual vacations or membership benefits provided through any or all Coastal Travel Packages.
4. Buying or selling Director's releases. Director's releases are neither product nor service therefore can not be sold ethically or legally. .

DFI reserves the right to cancel any Coastal Travel Member's or Director's affiliation with DFI if they are determined to be participating in any of the above activities or any other activity deemed by DFI to be illegal, unethical or unscrupulous in nature.

### **CHANGES TO THIS BUSINESS STANDARDS POLICY**

Changes to this Standards of Ethical Business Practices Policy may be updated by DFI. We will notify you about significant changes by e-mail or by posting it on our site.